**MARIA CAMPILLO CUESY**

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Chicago Il, USA                                                        campillito@gmail.com

**SUMMARY**

**Results oriented Professional - Certified Co Active Coach who delivers executive coaching and corporate training programs internationally.** Six year track record of developing more effective and engaged leaders and teams in Global Fortune 500 companies, the public sector and small business including those in the Hospitality Industry.  Successfully enhances client’s ability to create an holitic brand experience, improve their communication, time management and leadership skills and to establish visions and strategies resulting in more engaged, aligned and performance driven teams and brands. Specialties:

\* Creating start ups and revitalizing brands which include but are not limited to restaurants, hotels, bakeries, FMCG and the pharma industry.

\* Training teams: to collaborate more effectively for increased productivity transforming the organization's culture.

**PROFESSIONAL EXPERIENCE**

**AUGERE,** MEXICO CITY, MX                                              **2011 to present**

*An international strategic consulting with HQ in Spain, focused on the development and successful implementation methods of leadership culture in organizations which allows employee alignment according to the company’s culture and strategy.*

**Freelance Collaborator**       

* Provided career counseling, talent development, team building, education management, marketing & business strategy for Augeres clients.

**FREE LANCE START UP CONSULTANT,** QUINTANA ROO, MX                       **2010 to 2012**

*Worked as a consultant for 3  restaurants opening in the Riviera Maya: Pozolería Gladiolas, Chez Baguette and La Fournette. a beach club El Canibal in Playa del Carmen and Azúcar a Boutique hotel in Veracruz.*

**Independent Consultant**

* Researched and delivered insight on target market, product offerings, pricing, talent selection, kitchen design, menu development as well as training and sometimes stayed for a 3 month period as an Executive Chef.
* Changed the whole menu and some of the sanitary processes at Cancun´s largest bakery facility La Pasteletería having more than 50 people under me.
* Collaborate with local youth on creating spaces where they can develop their creativity and nature interests outside of school curricula.

**WHITESPOT!,** MEXICO CITY , MX                                   **2008 to 2009**

*A consulting firm focused on* *building and designing the thinking process, focusing resources, and creating the perfect brand experience.*

**Freelance Start Up Consultant**

* Worked as strategic planner and creative consultant for our different clients. My core strengths are current situation analysis, opportunity and challenge mapping and process creation for problem resolution.
* During this period I started: A cable tv channel, a Male Executive Magazine, and a Tequila Company

**Freelance Brand Consultant**

* Some of my work included brand innovation, new product development, consumer package goods, brand marketing, internal branding, brand development, brand strategy, design, new product launch, alternative channel product launch, consumer insight research, brand message testing, focus group, brainstorming, new product naming, brand messaging, package design, brand experience and green marketing for FORTUNE 500 companies.

**EDUCATION**

L´Art de la Pátisserie Certificate**,The French Pastry School,**USA

Chocolatiere Certificate, **Le Cordon Bleu,** MX

Professional Chef by work experience, **Hotel og Restauration Skolen,** DK

Fermented dough certificate, **Universidad de Sevilla**, SP

**CPCC** Co Active Coach, **The Coaching Training Institute**, USA

**KaosPilot**, Project Management, Process Management and Creative Business Design**,** Denmark

**Independent Cinema Studies**, FAMU, Czech Republic

**Resident B/W Photo programme**, Rockport College, USA

**PROFESSIONAL DEVELOPMENT**

World Works – Jytte Vikkelsoe Program; Theory U – Otto Scharmer, MIT, Parentology- Augere, Relationship Coaching, World Café and participative process program CBS

Mother Tongue Spanish, fluent in English and Danish

References Provided Upon Request